

National Association of Schools of Art and Design

PROGRAM

Fifty-Eighth Annual Meeting

October 17-20, 2002

The St. Regis Hotel

Aspen, Colorado

**National Association of Schools of Art and Design
58th ANNUAL MEETING
October 17-20, 2002**

Wednesday, October 16

2:30 p.m. – 5:30 p.m.	PRE-MEETING WORKSHOP FOR NEW AND ASPIRING ART AND DESIGN ADMINISTRATORS IN HIGHER EDUCATION (By pre-registration only)	Independence
1:45 p.m. – 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS, GROUP A (By invitation only.)	Maroon Bells I
1:45 p.m. – 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS, GROUP B (By invitation only.)	Maroon Bells II
1:45 p.m. – 5:00 p.m.	WORKSHOP FOR EXPERIENCED EVALUATORS (By invitation only.)	Ashcroft

Thursday, October 17

8:00 a.m. – 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS, GROUP A (By invitation only.)	Maroon Bells I
8:00 a.m. – 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS, GROUP B (By invitation only.)	Maroon Bells II
8:00 a.m. – 5:00 p.m.	WORKSHOP FOR EXPERIENCED EVALUATORS (By invitation only.)	Ashcroft

Thursday (cont.)

8:30 a.m. – **COMMISSION ON ACCREDITATION** **Antero**
2:45 p.m. (Members only.)

9:00 a.m. – **PRE-MEETING WORKSHOP** **Independence**
3:15 p.m. (Continued from Wednesday afternoon.)

1:00 p.m. – **REGISTRATION** **Salon Foyer**
6:00 p.m.

2:15 p.m. – **WORKSHOP: DEALING WITH HAZARDOUS WASTE** **Salon I**
4:15 p.m.

This workshop will provide a thorough briefing of hazardous chemical use and disposal issues as they affect institutions and programs of art and design. Current EPA and OSHA standards will be outlined, planning issues in new construction and renovation will be covered, and ensuring continuing compliance with regulations and best practice will all be considered. Slides showing practical solutions to many of the problems from existing schools will be shown including new types of ventilation systems, chemical storage units, and safety equipment.

Presenter: Monona Rossol, Arts, Crafts and Theater Safety

Moderator: Jay Kvapil, California State University, Long Beach

2:15 p.m. – **ROUNDTABLE: COPING WITH TECHNOLOGY** **Salon II**
4:15 p.m.

This roundtable will discuss: (1) providing student and faculty access to technology; (2) facilities, particularly possibilities for wireless; (3) faculty development issues; (4) the recurring budget hits associated with technology; and given all of the above, technology's impact on the evolution of curricular issues.

Lois E. Greene, University of Kansas
David Moon, California State University, Northridge
Michael Schwager, Sonoma State University
Randy Swearer, Parsons School of Design

Moderator: Thomas Lawson, California Institute of the Arts

Thursday (cont.)

2:15 p.m. –
4:15 p.m.

**ROUNDTABLE: PREPARATION FOR TEACHING
IN TERMINAL DEGREE PROGRAMS**

Antero

NASAD is in a multiyear discussion of issues associated with graduate education. Graduate study focuses primarily on developing and honing a specialization to a high professional level. The fact remains that many, if not most, terminal degree holders teach at some point in their lives. Many seek teaching careers immediately after graduate school. The extent to which graduate school should attend to this fact is a matter of continuing debate. What's more, in some areas of art and design, there are critical teacher shortages. NASAD has considered all of these issues in the past, to some extent. This session will take a new approach by presenting a number of ideas that have been developed and tried in graduate programs around the country. The session begins with the assumption that we all understand the issue of preparation for teaching and its importance, and uses that understanding as a basis for presenting various means for helping students become oriented, not just to teaching itself, but also the role of a teacher. A large body of material will be derived from efforts of the PREPARING FUTURE FACULTY (PFF) Project of the Council of Graduate Schools. The roundtable will provide ample opportunity for in-depth interaction.

Presenter: Marjorie Zatz, Arizona State University

Panelists: Carmon Colangelo, University of Georgia
Charles Garoian, Pennsylvania State University
Thomas R. Lightfoot, Rochester Institute of Technology

Moderator: Judith Thorpe, University of Connecticut

3:00 p.m. –
5:00 p.m.

EXECUTIVE COMMITTEE MEETING

Director's

Thursday (cont.)

3:30 p.m. – **ORIENTATION TO THE HEADS SYSTEM** **Independence**
4:20 p.m.

The institutional research data gathered and compiled by Higher Education Arts Data Services constitutes a unique and valuable resource for art/design executives. This session will provide an overview of the information contained in annual Data Summaries, which are reports compiled from data submitted by NASAD member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain customized data reports.

Karen P. Moynahan, NASAD National Office

4:30 p.m. – **ORIENTATION TO NASAD:
A SESSION FOR NEWCOMERS** **Independence**
5:30 p.m.

This session is designed for those individuals new to the Association. The presenters will describe the operations of the Association, with special attention to the benefits and responsibilities of membership.

Sr. M. Cor Immaculatum Heffernan, I.H.M., Marywood University
Karen P. Moynahan, NASAD National Office

5:00 p.m. – **RECEPTION FOR THE ASSOCIATION** **Aspen Room**
6:15 p.m. (Cash Bar)

5:45 p.m. – **BOARD OF DIRECTORS DINNER AND BUSINESS MEETING** **Highlands**
9:00 p.m.

Friday, October 18

7:00 a.m. – **CONTINENTAL BREAKFAST FOR THE ASSOCIATION** **Aspen Room
and Olives**
9:00 a.m.

8:00 a.m. – **REGISTRATION** **Salon Foyer**
5:00 p.m.

Friday (cont.)

9:15 a.m. –
10:15 a.m.

FIRST GENERAL SESSION

Salon Ballroom

Call to Order
 President
Determination of Quorum
Reports: Commission on Accreditation
 Committee on Ethics
 Treasurer
 Executive Director
Action on Proposed *Handbook* Changes
Election of Officers
Report of the President
New Business

10:15 a.m. –
12:15 p.m.

RETHINKING CURRICULA

Salon Ballroom

Most institutions seek constant improvement of their curricula. Evaluations, new ideas, and new fields of study, produce specific additions and changes. But what happens when an institution takes a more radical approach? What if there is a new start from close to zero, when facts and ideas are gathered and used to build anew from the ground up? This session will present ideas through two case studies that take this fundamental approach and that look program-by-program. Case studies will be used to draw principles that can be applied to a wide variety of institutions, and to curricular considerations of all types.

Dan Poteet, School of the Museum of Fine Arts, Boston
Bryan Rogers, University of Michigan

Moderator: Joe Deal, Rhode Island School of Design

Friday (cont.)

2:15 p.m. –
3:45 p.m.

INTEREST GROUP SESSIONS

**1) Foundations: Challenges, Innovations,
and Diverse Applications**

Maroon Bells

Foundations programs are among the most traditional features of curricular programs in art and design. However, developments in the various visual fields often raise the question, “Foundations for whom?” Foundations programs are also being influenced by technology. Debates about the extent to which technology should be included are strongly influenced foundations. Other questions include the relationship of foundations to specializations, the role that art history plays in developing contextualizing capabilities for those engaged in foundations programs. Recognizing that there is no overall perfect way to organize and operate foundation programs, the session will explore the opportunities, challenges, and perhaps dangers of specific approaches.

Presenters: Jan Stinchcomb, Maryland Institute College of Art
Susanne Slavick, Carnegie Mellon University
Adrian R. Tio, Northern Illinois University

Moderator: Rochelle Toner, Tyler School of Art

2) Issues in Continuing Education

Salon Ballroom

Professional development is becoming a higher priority in many professions. Building on this trend, a number of institutions have created professional development programs for artists and designers. This session will focus on concepts, formats, timeframes, content, and administrative issues associated with professional development programs, as well as other opportunities through continuing education. Questions such as how various institutions deal with issues of faculty, facilities, scheduling, and revenue will be explored.

Jim Coates, University of Massachusetts, Lowell
Denise Mullen, Corcoran College of Art and Design
Sylvia S. Walters, San Francisco State University

Moderator: Sara Chadwick, New England School of Art and Design

Friday (cont.)

2:15 p.m. –
3:45 p.m.

3) Hearing: Sponsored Projects in Art and Design

Antero

Many art and design institutions provide students with extraordinary opportunities for hands-on work with outside sponsorship and/or real world clients. Opportunities ranging from internships to in-house service bureaus, from artist residencies to corporate and governmentally sponsored research projects provide students with expanded educational environments. Service learning provides a specific avenue for this as well. These projects, when well designed and managed, are superb learning experiences for student participants and excellent opportunities for outside sponsors (individuals, corporations, foundations, government agencies, and businesses) to interact with new ideas, techniques and products. NASAD member institutions have developed a variety of models for managing the complex issues involved: credit vs. non-credit, faculty supervision, learning vs. work, education vs. work-for-hire, setting rates of compensation, intellectual property rights - and many others. In this session we will look at several of these models, discuss their implications, and solicit responses and concerns from participants. The goal of the session will be to explore and document the range of member institution activities and explore implications for future NASAD standards.

Co-Moderators Lesley Cadman, Parsons School of Design
Robert Milnes, San Jose State University

Friday (cont.)

2:15 p.m. –
5:30 p.m.

WORKSHOP: PREPARING FOR NASAD EVALUATION Aspen Room

Designed especially for institutions that plan to receive evaluation visits during the next two years, this workshop will cover various self-study techniques, relating them to NASAD procedures.

Kristi Nelson, University of Cincinnati
Karen P. Moynahan, NASAD National Office

4:00 p.m. –
5:15 p.m.

**OPEN HEARING: PREPARING FOR Salon Ballroom
PROFESSIONAL PRACTICE IN ART AND DESIGN**

As career options and combinations for artists and designers continue to proliferate, and as some new fields such as computer graphics have opened new avenues of opportunity, the field has become increasingly concerned about helping students become oriented to career development. While curricula are already full, institutions are seeking creative ways to gather and share information, give students the opportunity to interact with successful professionals, providing career services and specific extracurricular orientation programs. Internships and other kinds of job-related experiences remain important to the preparation of artists and designers. This hearing will provide an opportunity to share ideas and concerns about career development within institutions. The purpose is to obtain a sense of the membership on this question, the extent to which it is an issue that needs further attention, the successes and challenges institutions have faced in developing programs, the kinds of issues that might be given further study by NASAD in future annual meetings or in other ways.

Moderator: Deborah Dluhy, School of the Museum of Fine Arts, Boston
Recorder: Samuel Hope, NASAD National Office

5:30 p.m. –
6:30 p.m.

**RECEPTION Salon Foyer
(Cash bar)**

Saturday, October 19

7:00 a.m. – 8:45 a.m.	BOARD OF DIRECTORS BREAKFAST AND SEMINAR MEETING	Ashcroft
7:00 a.m. – 9:00 a.m.	AMERICAN BREAKFAST FOR THE ASSOCIATION	Aspen Room and Olives
7:30 a.m. – 11:30 a.m.	REGISTRATION	Salon Foyer
8:00 a.m. – 8:45 a.m.	BRIEFING FOR INSTITUTIONS WITH INTERIOR DESIGN PROGRAMS	Maroon Bells
9:00 a.m. – 10:15 a.m.	SECOND GENERAL SESSION	Salon Ballroom

Topic: “Is There a Common Curricular Core for the Visual Arts
in Higher Education?”

We live at a time in which technological resources for the visual arts have been proliferating. With this proliferation has emerged a large number of new possibilities for the visual image. And along with these new possibilities is increased specialization. Are we at risk of disintegrating a core rationale and body of aims for the visual arts in education? What might be the consequences for the field without such a core? If a common curricular core for the visual arts is to be defined, what shall it consist of and why?

This presentation will explore some of the issues related to the questions just posed. Diversity breeds individuation, but effective individuation requires integration into a foundation that is shared by those working in the visual arts. Ways of thinking about such matters constitutes the intellectual agenda of this presentation.

Presenter: Elliot Eisner, Stanford University

Moderator: James Broderick, University of Texas, San Antonio

Saturday (cont.)

10:30 a.m. –
12:00 noon

INTEREST-GROUP SESSIONS

**1) Hearing: Credentials in Creative Fields
of Art and Design**

Salon Ballroom

The outcomes movement, the globalization of discussions about higher education evaluation, and specific practices and aspirations within professions point to the utility of an NASAD statement outlining principles for the application of standards and certification/licensure credentialing processes to fields centered on creativity. A draft regarding the issues involved is provided in the annual meeting packet.

Moderator: Jeffrey Nesin, Memphis College of Art
Recorder: Samuel Hope, NASAD National Office

2) The Studio/History Relationship in Art and Design Maroon Bells

To what extent is the traditional relationship between art/design history and studio changing in the preparation of artists and designers? What about the choice or necessity to assign art/design history teaching to studio faculty? What about history in new and evolving studio areas? What evolutions and trends are present in the field of visual history itself, and how are these related to building of historical knowledge and skills in studio artists and designers? To what extent, and in what ways, are history and studio becoming more isolated or more integrated?

Presenters: Kay Kallos, Atlanta College of Art
Charles Licka, University of Alaska Anchorage
Doretta Miller, Skidmore College

Moderator: Johanna Branson, Massachusetts College of Art

3) Roundtable on Interdisciplinarity

Antero

Continuing the discussion from 2001, this session will provide an opportunity for attendees to share specific case studies of multi- and inter-disciplinary approaches to art and design as springboards for a roundtable discussion. The session will consider both the growing multidisciplinary nature of many art and design fields, and multidisciplinary relationships among fields in art and design, as well as between art and design fields and other disciplines.

Co-Moderators: Paul Eickmann, Cleveland Institute of Art
Susan Russo, Youngstown State University

Saturday (cont.)

noon –
6:30 p.m.

AFTERNOON IN ASPEN

6:30 p.m. –
7:30 p.m.

RECEPTION FOR THE ASSOCIATION
(Cash bar)

Aspen Room

7:30 p.m. –
10:00 p.m.

ANNUAL AWARDS BANQUET

Salon Ballroom

Speaker: Digby Wolfe, University of New Mexico
Title: “May the Farce Be With You”

Fellowships: Sr. M. Cor Immaculatum Heffernan, I.H.M.
James Broderick

Citation: Paul Soldner

Sunday, October 20

7:00 a.m. –
9:00 a.m.

EXECUTIVE COMMITTEE BREAKFAST MEETING

Director’s

The Fifty-Ninth Annual Meeting of NASAD
will be held October 16-19, 2003, at the
Omni Hotel in Los Angeles, CA.