

**National Association of Schools of Art and Design**

**PROGRAM**

**Fifty-Eighth Annual Meeting**

**October 17-20, 2002**

**The St. Regis Hotel**

**Aspen, Colorado**

**National Association of Schools of Art and Design  
58th ANNUAL MEETING  
October 17-20, 2002**

**Wednesday, October 16**

2:30 p.m. – 5:30 p.m.	<b>PRE-MEETING WORKSHOP FOR NEW AND ASPIRING ART AND DESIGN ADMINISTRATORS IN HIGHER EDUCATION</b> (By pre-registration only)	<b>Independence</b>
1:45 p.m. – 5:00 p.m.	<b>WORKSHOP FOR VISITING EVALUATORS, GROUP A</b> (By invitation only.)	<b>Maroon Bells I</b>
1:45 p.m. – 5:00 p.m.	<b>WORKSHOP FOR VISITING EVALUATORS, GROUP B</b> (By invitation only.)	<b>Maroon Bells II</b>
1:45 p.m. – 5:00 p.m.	<b>WORKSHOP FOR EXPERIENCED EVALUATORS</b> (By invitation only.)	<b>Ashcroft</b>

**Thursday, October 17**

8:00 a.m. – 5:00 p.m.	<b>WORKSHOP FOR VISITING EVALUATORS, GROUP A</b> (By invitation only.)	<b>Maroon Bells I</b>
8:00 a.m. – 5:00 p.m.	<b>WORKSHOP FOR VISITING EVALUATORS, GROUP B</b> (By invitation only.)	<b>Maroon Bells II</b>
8:00 a.m. – 5:00 p.m.	<b>WORKSHOP FOR EXPERIENCED EVALUATORS</b> (By invitation only.)	<b>Ashcroft</b>

**Thursday (cont.)**

8:30 a.m. – **COMMISSION ON ACCREDITATION** **Antero**  
2:45 p.m. (Members only.)

9:00 a.m. – **PRE-MEETING WORKSHOP** **Independence**  
3:15 p.m. (Continued from Wednesday afternoon.)

1:00 p.m. – **REGISTRATION** **Salon Foyer**  
6:00 p.m.

2:15 p.m. – **WORKSHOP: DEALING WITH HAZARDOUS WASTE** **Salon I**  
4:15 p.m.

This workshop will provide a thorough briefing of hazardous chemical use and disposal issues as they affect institutions and programs of art and design. Current EPA and OSHA standards will be outlined, planning issues in new construction and renovation will be covered, and ensuring continuing compliance with regulations and best practice will all be considered. Slides showing practical solutions to many of the problems from existing schools will be shown including new types of ventilation systems, chemical storage units, and safety equipment.

*Presenter:* Monona Rossol, Arts, Crafts and Theater Safety

*Moderator:* Jay Kvapil, California State University, Long Beach

2:15 p.m. – **ROUNDTABLE: COPING WITH TECHNOLOGY** **Salon II**  
4:15 p.m.

This roundtable will discuss: (1) providing student and faculty access to technology; (2) facilities, particularly possibilities for wireless; (3) faculty development issues; (4) the recurring budget hits associated with technology; and given all of the above, technology's impact on the evolution of curricular issues.

Lois E. Greene, University of Kansas  
David Moon, California State University, Northridge  
Michael Schwager, Sonoma State University  
Randy Swearer, Parsons School of Design

*Moderator:* Thomas Lawson, California Institute of the Arts

**Thursday (cont.)**

2:15 p.m. –  
4:15 p.m.

**ROUNDTABLE: PREPARATION FOR TEACHING  
IN TERMINAL DEGREE PROGRAMS**

**Antero**

NASAD is in a multiyear discussion of issues associated with graduate education. Graduate study focuses primarily on developing and honing a specialization to a high professional level. The fact remains that many, if not most, terminal degree holders teach at some point in their lives. Many seek teaching careers immediately after graduate school. The extent to which graduate school should attend to this fact is a matter of continuing debate. What's more, in some areas of art and design, there are critical teacher shortages. NASAD has considered all of these issues in the past, to some extent. This session will take a new approach by presenting a number of ideas that have been developed and tried in graduate programs around the country. The session begins with the assumption that we all understand the issue of preparation for teaching and its importance, and uses that understanding as a basis for presenting various means for helping students become oriented, not just to teaching itself, but also the role of a teacher. A large body of material will be derived from efforts of the PREPARING FUTURE FACULTY (PFF) Project of the Council of Graduate Schools. The roundtable will provide ample opportunity for in-depth interaction.

*Presenter:* Marjorie Zatz, Arizona State University

*Panelists:* Carmon Colangelo, University of Georgia  
Charles Garoian, Pennsylvania State University  
Thomas R. Lightfoot, Rochester Institute of Technology

*Moderator:* Judith Thorpe, University of Connecticut

3:00 p.m. –  
5:00 p.m.

**EXECUTIVE COMMITTEE MEETING**

**Director's**

**Thursday (cont.)**

3:30 p.m. – **ORIENTATION TO THE HEADS SYSTEM** **Independence**  
4:20 p.m.

The institutional research data gathered and compiled by Higher Education Arts Data Services constitutes a unique and valuable resource for art/design executives. This session will provide an overview of the information contained in annual Data Summaries, which are reports compiled from data submitted by NASAD member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain customized data reports.

Karen P. Moynahan, NASAD National Office

4:30 p.m. – **ORIENTATION TO NASAD:  
A SESSION FOR NEWCOMERS** **Independence**  
5:30 p.m.

This session is designed for those individuals new to the Association. The presenters will describe the operations of the Association, with special attention to the benefits and responsibilities of membership.

Sr. M. Cor Immaculatum Heffernan, I.H.M., Marywood University  
Karen P. Moynahan, NASAD National Office

5:00 p.m. – **RECEPTION FOR THE ASSOCIATION** **Aspen Room**  
6:15 p.m. (Cash Bar)

5:45 p.m. – **BOARD OF DIRECTORS DINNER AND BUSINESS MEETING** **Highlands**  
9:00 p.m.

**Friday, October 18**

7:00 a.m. – **CONTINENTAL BREAKFAST FOR THE ASSOCIATION** **Aspen Room  
and Olives**  
9:00 a.m.

8:00 a.m. – **REGISTRATION** **Salon Foyer**  
5:00 p.m.

**Friday (cont.)**

9:15 a.m. –  
10:15 a.m.

**FIRST GENERAL SESSION**

**Salon Ballroom**

Call to Order  
    President  
Determination of Quorum  
Reports: Commission on Accreditation  
          Committee on Ethics  
          Treasurer  
          Executive Director  
Action on Proposed *Handbook* Changes  
Election of Officers  
Report of the President  
New Business

10:15 a.m. –  
12:15 p.m.

**RETHINKING CURRICULA**

**Salon Ballroom**

Most institutions seek constant improvement of their curricula. Evaluations, new ideas, and new fields of study, produce specific additions and changes. But what happens when an institution takes a more radical approach? What if there is a new start from close to zero, when facts and ideas are gathered and used to build anew from the ground up? This session will present ideas through two case studies that take this fundamental approach and that look program-by-program. Case studies will be used to draw principles that can be applied to a wide variety of institutions, and to curricular considerations of all types.

Dan Poteet, School of the Museum of Fine Arts, Boston  
Bryan Rogers, University of Michigan

*Moderator:* Joe Deal, Rhode Island School of Design

**Friday (cont.)**

2:15 p.m. –  
3:45 p.m.

**INTEREST GROUP SESSIONS**

**1) Foundations: Challenges, Innovations,  
and Diverse Applications**

**Maroon Bells**

Foundations programs are among the most traditional features of curricular programs in art and design. However, developments in the various visual fields often raise the question, “Foundations for whom?” Foundations programs are also being influenced by technology. Debates about the extent to which technology should be included are strongly influenced foundations. Other questions include the relationship of foundations to specializations, the role that art history plays in developing contextualizing capabilities for those engaged in foundations programs. Recognizing that there is no overall perfect way to organize and operate foundation programs, the session will explore the opportunities, challenges, and perhaps dangers of specific approaches.

*Presenters:* Jan Stinchcomb, Maryland Institute College of Art  
Susanne Slavick, Carnegie Mellon University  
Adrian R. Tio, Northern Illinois University

*Moderator:* Rochelle Toner, Tyler School of Art

**2) Issues in Continuing Education**

**Salon Ballroom**

Professional development is becoming a higher priority in many professions. Building on this trend, a number of institutions have created professional development programs for artists and designers. This session will focus on concepts, formats, timeframes, content, and administrative issues associated with professional development programs, as well as other opportunities through continuing education. Questions such as how various institutions deal with issues of faculty, facilities, scheduling, and revenue will be explored.

Jim Coates, University of Massachusetts, Lowell  
Denise Mullen, Corcoran College of Art and Design  
Sylvia S. Walters, San Francisco State University

*Moderator:* Sara Chadwick, New England School of Art and Design

**Friday (cont.)**

2:15 p.m. –  
3:45 p.m.

**3) Hearing: Sponsored Projects in Art and Design**

**Antero**

Many art and design institutions provide students with extraordinary opportunities for hands-on work with outside sponsorship and/or real world clients. Opportunities ranging from internships to in-house service bureaus, from artist residencies to corporate and governmentally sponsored research projects provide students with expanded educational environments. Service learning provides a specific avenue for this as well. These projects, when well designed and managed, are superb learning experiences for student participants and excellent opportunities for outside sponsors (individuals, corporations, foundations, government agencies, and businesses) to interact with new ideas, techniques and products. NASAD member institutions have developed a variety of models for managing the complex issues involved: credit vs. non-credit, faculty supervision, learning vs. work, education vs. work-for-hire, setting rates of compensation, intellectual property rights - and many others. In this session we will look at several of these models, discuss their implications, and solicit responses and concerns from participants. The goal of the session will be to explore and document the range of member institution activities and explore implications for future NASAD standards.

*Co-Moderators* Lesley Cadman, Parsons School of Design  
Robert Milnes, San Jose State University



**Saturday, October 19**

7:00 a.m. – 8:45 a.m.	<b>BOARD OF DIRECTORS BREAKFAST AND SEMINAR MEETING</b>	<b>Ashcroft</b>
7:00 a.m. – 9:00 a.m.	<b>AMERICAN BREAKFAST FOR THE ASSOCIATION</b>	<b>Aspen Room and Olives</b>
7:30 a.m. – 11:30 a.m.	<b>REGISTRATION</b>	<b>Salon Foyer</b>
8:00 a.m. – 8:45 a.m.	<b>BRIEFING FOR INSTITUTIONS WITH INTERIOR DESIGN PROGRAMS</b>	<b>Maroon Bells</b>
9:00 a.m. – 10:15 a.m.	<b>SECOND GENERAL SESSION</b>	<b>Salon Ballroom</b>

*Topic:* “Is There a Common Curricular Core for the Visual Arts  
in Higher Education?”

We live at a time in which technological resources for the visual arts have been proliferating. With this proliferation has emerged a large number of new possibilities for the visual image. And along with these new possibilities is increased specialization. Are we at risk of disintegrating a core rationale and body of aims for the visual arts in education? What might be the consequences for the field without such a core? If a common curricular core for the visual arts is to be defined, what shall it consist of and why?

This presentation will explore some of the issues related to the questions just posed. Diversity breeds individuation, but effective individuation requires integration into a foundation that is shared by those working in the visual arts. Ways of thinking about such matters constitutes the intellectual agenda of this presentation.

*Presenter:* Elliot Eisner, Stanford University

*Moderator:* James Broderick, University of Texas, San Antonio

**Saturday (cont.)**

10:30 a.m. –  
12:00 noon

**INTEREST-GROUP SESSIONS**

**1) Hearing: Credentials in Creative Fields  
of Art and Design**

**Salon Ballroom**

The outcomes movement, the globalization of discussions about higher education evaluation, and specific practices and aspirations within professions point to the utility of an NASAD statement outlining principles for the application of standards and certification/licensure credentialing processes to fields centered on creativity. A draft regarding the issues involved is provided in the annual meeting packet.

*Moderator:* Jeffrey Nesin, Memphis College of Art  
*Recorder:* Samuel Hope, NASAD National Office

**2) The Studio/History Relationship in Art and Design    Maroon Bells**

To what extent is the traditional relationship between art/design history and studio changing in the preparation of artists and designers? What about the choice or necessity to assign art/design history teaching to studio faculty? What about history in new and evolving studio areas? What evolutions and trends are present in the field of visual history itself, and how are these related to building of historical knowledge and skills in studio artists and designers? To what extent, and in what ways, are history and studio becoming more isolated or more integrated?

*Presenters:* Kay Kallos, Atlanta College of Art  
Charles Licka, University of Alaska Anchorage  
Doretta Miller, Skidmore College

*Moderator:* Johanna Branson, Massachusetts College of Art

**3) Roundtable on Interdisciplinarity**

**Antero**

Continuing the discussion from 2001, this session will provide an opportunity for attendees to share specific case studies of multi- and inter-disciplinary approaches to art and design as springboards for a roundtable discussion. The session will consider both the growing multidisciplinary nature of many art and design fields, and multidisciplinary relationships among fields in art and design, as well as between art and design fields and other disciplines.

*Co-Moderators:* Paul Eickmann, Cleveland Institute of Art  
Susan Russo, Youngstown State University

**Saturday (cont.)**

noon –  
6:30 p.m.

**AFTERNOON IN ASPEN**

6:30 p.m. –  
7:30 p.m.

**RECEPTION FOR THE ASSOCIATION**  
(Cash bar)

**Aspen Room**

7:30 p.m. –  
10:00 p.m.

**ANNUAL AWARDS BANQUET**

**Salon Ballroom**

*Speaker:* Digby Wolfe, University of New Mexico  
*Title:* “May the Farce Be With You”

*Fellowships:* Sr. M. Cor Immaculatum Heffernan, I.H.M.  
James Broderick

*Citation:* Paul Soldner

**Sunday, October 20**

7:00 a.m. –  
9:00 a.m.

**EXECUTIVE COMMITTEE BREAKFAST MEETING**

**Director’s**

The Fifty-Ninth Annual Meeting of NASAD  
will be held October 16-19, 2003, at the  
Omni Hotel in Los Angeles, CA.