

# NATIONAL ASSOCIATION OF SCHOOLS OF ART AND DESIGN

## Characteristics of NASAD Standards

- NASAD understands that the highest standards in the field of art and design are set by the specific works of excellence in the various specializations of art and design endeavor: we have standards because we have art, not art because we have standards.
- The NASAD standards text represents a synthesis of current thought about education and professional training in art and design. The text has been approved by over 235 institutional members of NASAD following broad consultation in the field, and therefore represents a national consensus.
- The standards are used in the peer review process of NASAD accreditation and for many other purposes by the visual arts and design and education professions.
- The standards are also intended to provide the public at large with a comprehensive document outlining the attributes of education and training programs in art and design.
- These attributes are presented as a framework within which each institution develops the specifics of its unique program. *In no case should “standards” be construed as indicating standardization.*
- The standards deal with disciplinary content, student competencies and institutional conditions for education and training.
- The standards are expressed in terms of competencies and functions, not in terms of methods, techniques, or approaches. For example, with regard to instructional programs, the standards address common bodies of knowledge and skills rather than common bodies of process or procedure.
- Under this principle, art and design schools and departments are expected to create their own methods, approaches, and techniques. To use a golf analogy, “the standards establish par; they do not require a specific club, shoe, glove, ball, tee, or umbrella choices or endorse the methods of any particular golf professional.”
- The standards are thresholds. They are not goals for ultimates in and of themselves, but establish the conditions and foundations for reaching for the ultimate in each educational institution. Standards are the basis from which NASAD serves each institution’s efforts to move farther beyond the threshold each day.
- NASAD standards are applied consistent with mission, goals, size, scope, and curricular offerings. Most often, there are no standard answers regarding compliance with the standards, even for similar sizes and types of institutions. Each art and design school or department will have a specific set of answers regarding compliance with the standards

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based on specific aspirations, approaches, and conditions. This diversity is a healthy reflection of creativity at work in pursuing common national goals for education and training as outlined in the standards.

- The standards promote respect for essential relationships between the parts and wholes of programs in schools. Examples are the critical relationships between operational matters such as governance and resource allocations on curriculum, instruction, and student achievement; and the relationships of various art and design specializations including history and analysis through the development of student competencies.
- The standards are written to accommodate and encourage the development of new programs, ideas, methods, and organizational structures.
- By focusing on *what* rather than *how* and by encouraging creative applications, the standards both reflect and promote institutional commitments to student learning and disciplinary excellence.
- The standards encourage art and design schools and departments to look at their instructional programs not only in terms of what they produce at graduation, but for the foundations they establish for lifelong artistic and intellectual maturity.

**For further information:**

- NASAD *Handbook*, Standards and Guidelines for Accredited Institutional Membership
- NASAD *Sourcebook for Futures Planning — Supplement IV, Creating Your Self-Study*, Part III, “NASAD Standards, Institutional Conclusions”

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***To pose questions or obtain more information about NASAD, please contact:***

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