

NATIONAL ASSOCIATION OF SCHOOLS OF ART AND DESIGN

Program

Sixty-Fourth Annual Meeting

October 10 – 12, 2008

**Grand Hyatt Hotel
Seattle, Washington**

NATIONAL ASSOCIATION OF SCHOOLS OF ART AND DESIGN

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(Please note: Floor numbers follow the meeting room name)

Thursday, October 9

9:00 a.m.- 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS (By invitation only)	Blewett (7)
9:00 a.m.- 3:45 p.m.	WORKSHOP FOR EXPERIENCED EVALUATORS (By invitation only)	Stevens (7)
1:00 p.m.- 6:00 p.m.	REGISTRATION	Lobby Alcove (1)
2:00 p.m.- 5:15 p.m.	PRE-MEETING WORKSHOP FOR NEW AND ASPIRING ART AND DESIGN ADMINISTRATORS IN HIGHER EDUCATION (By pre-registration only)	Princessa I (1)
4:00 p.m. 5:30 p.m.	BOARD OF DIRECTORS BUSINESS MEETING	Sherman (7)
6:00 p.m. 8:00 p.m.	BOARD OF DIRECTORS DINNER AND SEMINAR MEETING	Sherman (7)

Friday, October 10

7:30 a.m.- 12:30 p.m.	PRE-MEETING WORKSHOP (Continued from Wednesday afternoon)	Princessa I (1)
8:00 a.m.- 5:00 p.m.	REGISTRATION	Lobby Alcove (1)
8:00 a.m.- 12:00 Noon	COMMISSION ON ACCREDITATION (Members only)	Menzies (6)
9:00 a.m.- 12:00 Noon	WORKSHOP FOR VISITING EVALUATORS (By invitation only)	Blewett (7)
9:00 a.m.- 12:00 Noon	WORKSHOP FOR EXPERIENCED EVALUATORS (By invitation only)	Stevens (7)

Friday, October 10 (continued)

12:30 p.m.- **EXECUTIVE COMMITTEE LUNCHEON** **Douglas (6)**
1:45 p.m. **MEETING**

2:00 p.m.- **GENERAL SESSION** **Leonesa I/II (1)**
2:30 p.m. **PLENARY BUSINESS MEETING**
 Call to Order
 President
 Determination of Quorum
 Reports: Commission on Accreditation
 Committee on Ethics
 Treasurer
 Executive Director
 Announcements
 Election of Officers
 Report of the President
 New Business

2:45 p.m.- **INNOVATION AND COLLABORATION I:** **Leonesa I/II (1)**
4:00 p.m. **DEVELOPING AND NURTURING INNOVATION**

“Innovation” is among the buzziest of buzzwords. Underneath the hype and blather, innovation is a serious pursuit. True innovation is rare, often created or discovered serendipitously. Indeed, innovation and the climate needed to nurture it seem far from many of the notions about organizing, planning, scheduling, and accounting for results so prevalent in current administrative approaches. This session will explore the kinds of attitudes and environments that nurture creativity and innovation, and the relationships between them. Major themes will be cooperation, collaboration, keeping one’s head, when futures hype and “tyrannies of prophecy” are ubiquitous, and avoiding the basic conceptual and organizational traps.

Speaker: Robert Seidensticker, Seattle, Washington

Moderator: Susan King Roth, Virginia Commonwealth University

4:15 p.m.- **ART AND DESIGN IN SEATTLE** **Leonesa I/II (1)**
5:15 p.m.

Diversity is a shining hallmark of visual arts in Seattle. This city is host to a varied and ever-growing visual arts community that proudly features its local artists, in addition to historical masterpieces, daring and controversial contemporary exhibits, and many galleries with a specific focus on a cultural art style or styles. With more than 200 art galleries of various sizes spread throughout the city, the options are endless. Recent projects such as the Olympic Sculpture Park which opened in 2007, and the Northwest African American Museum, which opened March of 2008, are a testament to the expanding visual

Friday, October 10 (continued)

arts scene. This panel will discuss many of the distinctive characteristics that help make the Seattle visual arts culture what it is.”

Presenters: Arunas P. Oslapas, Western Washington University
Deborah Paine, Mayor’s Office of Arts & Culture, Seattle
Jess Van Nostrand, Exhibitions Curator,
Cornish College of the Arts

Moderator: Lois A. Harris, Cornish College of the Arts

4:15 p.m.-
5:15 p.m.

ORIENTATION TO THE HEADS SYSTEM Princessa I (1)

The institutional research data gathered and compiled by Higher Education Arts Data Services constitutes a unique and valuable resource for art/design executives. This session will provide an overview of the information contained in annual Data Summaries, which are reports compiled from data submitted by NASAD member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain customized data reports.

Mark Marion, NASAD National Office

4:15 p.m.-
5:15 p.m.

**NASAD RESOURCES:
AN ORIENTATION TO NASAD Princessa II (1)**

This session will provide an orientation to the resources and operations of NASAD, with special attention to the benefits and responsibilities of Membership. An emphasis will be on ways the Association and its work assist administrators in all aspects of fulfilling their local responsibilities. Individuals attending the NASAD meeting for the first time are especially encouraged to attend.

Sr. M. Cor Immaculatum Heffernan, I.H.M., Marywood University
Matt Sullenbrand, NASAD National Office

4:15 p.m.-
5:30 p.m.

**ORIENTATION TO *FORMATS B AND C*
FOR SELF-STUDY Eliza Anderson (TL)**

NASAD has redeveloped the two alternative patterns for self-study, previously known as the *Portfolio* and *Strategic Analysis Formats*. Newly re-titled *Format B* and *Format C*, each starts with its own perspective to foster a review against NASAD standards and an analysis of future challenges and opportunities. In the NASAD accreditation process, institutions choose from among *Format A* (previously titled *Standard Format*) *Format B*, *Format C*, or, under certain conditions, their own approach.

This workshop will present only *Formats B* and *C* and will demonstrate features intended to reduce data-gathering so that the focus of the self-study can be on analysis and projection. The session will include suggestions for ways of using the formats to accomplish specific institutional objectives, and will present a set of questions to ask when deciding which format to use.

Samuel Hope, NASAD National Office
Karen P. Moynahan, NASAD National Office

Friday, October 10 (continued)

5:15 p.m.- **RECEPTION FOR THE ASSOCIATION** **Leonesa Foyer/III (1)**
6:30 p.m. (Cash Bar)

Saturday, October 11

7:00 a.m.- **REGISTRATION** **Lobby Alcove (1)**
5:00 p.m.

7:00 a.m.- **CONTINENTAL BREAKFAST** **Leonesa III (1)**
9:00 a.m. **FOR THE ASSOCIATION**

9:00 a.m.- **INNOVATION THROUGH COLLABORATION II:** **Leonesa I/II (1)**
10:15 a.m. **LESSONS FROM RECENT EXPERIENCE**

Seattle is renowned as a center for creativity and innovation. This session will consider experiences and lessons learned from a major research university's work to establish a collaborative program in Digital Arts and Experimental Media. How are collaboration, experimentation, and innovation intended to relate to each other? What are the challenges of fusing disciplinary perspectives and ways of working? How do institutions obtain and maintain tangible and intangible investments in such a program from all the necessary constituencies?

Presenters: Shawn Brixey, University of Washington
Stephanie Andrews, University of Washington
James Coupe, University of Washington

Moderator: Kathleen Wagle, University of Oregon

10:30 a.m.- **INNOVATION THROUGH COLLABORATION III:** **Leonesa I/II (1)**
12:45 p.m. **APPLICATIONS AND CONSIDERATIONS**

This session will feature case studies followed by interactions among panelists and attendees. Several institutions will present purposes, natures, and structures of programs designed to combine perspectives, agendas, expertise, disciplines and resources. The case studies and the following discussion will assist our consideration of issues such as: (a) ways of defining programs of study and work; (b) decisions about creative/research agendas; (c) approaches to experimentation, research, collaboration; (d) structures for collaboration; (e) goal-setting and evaluation in relation to programs, projects, curricula, teaching; (f) external expectations—institution, sponsors, professional fields of collaborations; (g) resources, and; (h) reality checks.

Presenters: James Duesing, Carnegie Mellon University
Colin Ives, University of Oregon
Gunalan Nadarajan, Maryland Institute College of Art
Keith Owens, University of North Texas

Moderator: Ray Allen, Maryland Institute College of Art

Saturday, October 11 (continued)

2:30 p.m.-
4:30 p.m.

ROUNDTABLES

The roundtable sessions provide an opportunity to ask questions of peers regarding issues important to your institution. Questions may cover a range of curricular, operational, and developmental issues. Discussions will begin with the topics of budget cuts and advancement. HEADS data has been used to develop 6 roundtables of approximately 50 institutions with certain similar characteristics. Questions will be based on those submitted in advance to the Moderators, and will also taken from the floor. At a time chosen at the discretion of the moderator, there will be an opportunity for discussion of innovation and collaboration topics based on the three general sessions.

Group 1 **Princessa I (1)**

Moderator: Beverly J. Seley, Grand Valley State University

Group 2 **Princessa II (1)**

Moderator: Susan King Roth, Virginia Commonwealth University

Group 3 **Portland (1)**

Moderator: Katerina Ruedi Ray, Bowling Green State University

Group 4 **Menzies (6)**

Moderator: Eric A. Brown, Southern Utah University

Group 5 **Stevens (7)**

Moderator: Matt Greenwell, University of Tennessee at Chattanooga

Group 6 **Blewett (7)**

Moderator: Jay Kvapil, California State University, Long Beach

2:30 p.m.-
5:45 p.m.

**WORKSHOP: PREPARING FOR
NASAD EVALUATION**
(pre-registration required)

Eliza Anderson (TL)

Designed especially for institutions that plan to receive evaluation visits during the next two years, this workshop will cover various self-study techniques, relating them to NASAD procedures.

Power Boothe, Hartford Art School, University of Hartford
William J. Mowder, Kutztown University of Pennsylvania
Karen P. Moynahan, NASAD National Office

Saturday, October 11 (continued)

6:30 p.m.-
7:30 p.m. **RECEPTION FOR THE ASSOCIATION** **Princessa Foyer (1)**
(Cash Bar)

7:30 p.m.-
10:00 p.m. **ANNUAL AWARDS BANQUET** **Princessa Ballroom (1)**

Moderator: Ray Allen, Maryland Institute College of Art

Fellowship: Deborah H. Dluhy, School of the Museum of Fine Arts,
Boston

Citation: Dave Hickey

Sunday, October 12

7:15 a.m.-
8:45 a.m. **EXECUTIVE COMMITTEE BREAKFAST** **Sherman (7)**
MEETING

7:00 a.m.-
8:45 a.m. **CONTINENTAL BREAKFAST FOR THE** **Leonesa I/II (1)**
ASSOCIATION

8:30 a.m.-
10:00 a.m. **A SEMINAR ON ADVANCEMENT** **Eliza Anderson (TL)**

This seminar will consider development and fundraising from the special perspective of art and design schools and programs. What orientations, content, and techniques seem to be most effective? What are the roles of patience, attention, image-building, community service, and so forth? What are the various ways executive leaders of art/design units can be effective across the range of responsibilities in this area?

Presenter: Frances Bronet, University of Oregon

Responder: dele jegede, Miami University

Responder/Moderator: Stephen Beal, California College of the Arts

9:00 a.m.-
10:00 a.m. **HOW TO EXPERIMENT WITHIN NASAD** **Princessa I (1)**
STANDARDS AND GUIDELINES

NASAD Standards and Guidelines provide frameworks, not blueprints. These frameworks provide significant room for creativity and innovation. This highly interactive seminar will explain and explore the specifics in terms of philosophy, purpose, curricular and programmatic organization, and presentation to the NASAD Commission on Accreditation.

Presenters: Kristi Nelson, University of Cincinnati
Samuel Hope, NASAD National Office

Sunday, October 12 (continued)

10:00 a.m. ADJOURNMENT OF NASAD ANNUAL MEETING

**NASAD Sixty-Fifth Annual Meeting
October 15 – 17, 2009**

**Omni William Penn Hotel
Pittsburgh, Pennsylvania**