

NATIONAL ASSOCIATION OF SCHOOLS OF ART AND DESIGN

Program

Sixty-Second Annual Meeting

October 12 – 14, 2006

**The Radisson Plaza Hotel
Minneapolis, Minnesota**

NATIONAL ASSOCIATION OF SCHOOLS OF ART AND DESIGN
Sixty-Second Annual Meeting
October 12 – 14, 2006

Wednesday, October 11

2:30 p.m. – 5:30 p.m.	PRE-MEETING WORKSHOP FOR NEW AND ASPIRING ART AND DESIGN ADMINISTRATORS IN HIGHER EDUCATION (By pre-registration only)	Salon A/B
1:45 p.m. – 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS (By invitation only.)	New Sweden
1:45 p.m. – 5:00 p.m.	WORKSHOP FOR EXPERIENCED EVALUATORS (By invitation only.)	Norway

Thursday, October 12

8:00 a.m. – 5:00 p.m.	WORKSHOP FOR VISITING EVALUATORS (By invitation only.)	New Sweden
8:00 a.m. – 5:00 p.m.	WORKSHOP FOR EXPERIENCED EVALUATORS (By invitation only.)	Norway
8:00 a.m. – 5:00 p.m.	REGISTRATION	3rd Floor Prefunction
8:00 a.m. – 12:00 noon	COMMISSION ON ACCREDITATION (Members only.)	Minnesota
9:00 a.m. – 3:15 p.m.	PRE-MEETING WORKSHOP (Continued from Wednesday afternoon.)	Salon A/B
12:30 p.m. – 1:45 p.m.	EXECUTIVE COMMITTEE LUNCHEON MEETING	Copenhagen

Thursday (continued)

2:00 p.m. – **BOARD OF DIRECTORS BUSINESS** **Oslo**
5:00 p.m. **AND SEMINAR MEETING**

2:15 p.m. – **PREPARING GRADUATE STUDENTS** **Scandinavian East**
4:15 p.m. **FOR TEACHING**

Many students enrolled in graduate programs in art and design will become teachers at some point in their lives. Some students are in graduate school to obtain credentials to become teachers at the college level. Institutions hold various philosophies regarding the extent to which their graduate degrees are to be engaged with teacher preparation. Such diversity is healthy, and preserving it is important to the future of the field. This session assumes an interest in college-level teacher preparation as one goal for graduate study, and explores ways of structuring pedagogical content and experience in ways that are meaningful and developmental for graduate students. This session will present a case study of a course in teaching art and design at the college level. The course is a cooperative effort among faculty from various specializations and includes coverage of ethical issues, the search process, hiring practices, and faculty responsibilities.

Presenter: Karen Carroll, Maryland Institute College of Art

Moderator: Kathleen Wagle, University of Oregon

2:15 p.m. – **INSTITUTIONAL PLANNING FOR HEALTH** **Scandinavian West**
4:15 p.m. **AND SAFETY**

Issues of health and safety have long been concerns of institutions and programs. All institutions have invested in improvements on behalf of all users of their facilities. As health and safety issues evolve, concerns grow. Recently they have come to include disposal of toxic wastes and new levels of accountability to federal agencies. This session will consider ways institutions can manage effectively in the current and projected environment through careful planning that encompasses a broad range of health and safety issues.

Co-Presenters: Jay Coogan, Rhode Island School of Design
Alan Cantara, Rhode Island School of Design

Moderator: John W. Cox, Rochester Institute of Technology,
National Technical Institute for the Deaf

Thursday (continued)

3:30 p.m. – **ORIENTATION TO THE HEADS SYSTEM** **Salon A/B**
4:20 p.m.

The institutional research data gathered and compiled by Higher Education Arts Data Services constitutes a unique and valuable resource for art/design executives. This session will provide an overview of the information contained in annual Data Summaries, which are reports compiled from data submitted by NASAD member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain customized data reports.

Mark Marion, NASAD National Office

4:30 p.m. – **NASAD RESOURCES: AN ORIENTATION TO NASAD** **Salon A/B**
5:30 p.m.

This session will provide an orientation to the resources and operations of NASAD, with special attention to the benefits and responsibilities of Membership. An emphasis will be on ways the Association and its work assist administrators in all aspects of fulfilling their local responsibilities. Individuals attending the NASAD meeting for the first time are especially encouraged to attend.

Sr. M. Cor Immaculatum Heffernan, I.H.M., Marywood University
Karen P. Moynahan, NASAD National Office

5:00 p.m. – **RECEPTION FOR THE ASSOCIATION** **Denmark Commons**
6:15 p.m. (Cash Bar)

6:30 p.m. – **BOARD OF DIRECTORS DINNER AND SEMINAR MEETING** **Oslo**
8:00 p.m.

Friday, October 13

7:00 a.m. – **CONTINENTAL BREAKFAST** **Denmark Commons**
9:00 a.m. **FOR THE ASSOCIATION**

Friday (continued)

8:00 a.m. –
9:00 a.m.

**OPEN HEARING: WORKING DRAFT ON
ACHIEVEMENT AND QUALITY**

Scandinavian

This hearing will provide an opportunity for comment on the current working draft of a document on Achievement and Quality provided in the Annual Meeting packet. The paper is intended to be a concept and information well from which other documents are prepared to explain achievement and quality in the arts to those who have little knowledge or understanding of how the arts work, and for other purposes. Issues include accuracy, coverage of all important points, presentation of ideas, and persuasiveness.

The paper is also intended as a background to 2006 Annual Meeting sessions on Valuing the Arts on Their Own Terms, and in Terms of Quality.

Moderator: Lesley Cadman, Parsons the New School for Design

Recorder: Lisa Ostrich, NASAD National Office

8:00 a.m. –
5:00 p.m.

REGISTRATION

3rd Floor Prefunction

9:15 a.m. –
10:15 a.m.

FIRST GENERAL SESSION

Scandinavian

Call to Order
President
Determination of Quorum
Reports: Commission on Accreditation
Committee on Ethics
Treasurer
Announcements: Executive Director
Action on Proposed *Handbook* Changes
Election of Officers
Report of the President
New Business

Friday (continued)

10:30 a.m. –
12:00 noon

VALUING THE ARTS ON THEIR OWN TERMS?

Scandinavian

What happens when study and support of the arts, in particular the visual arts, are justified primarily in terms of what they accomplish for economic development, social justice, and learning in other subjects? What are the promises and pitfalls of mounting a continuous series of new promotional arguments to justify what we do as educators and as artists? How do we balance the push-pull of drawing attention to the vast interconnectedness of art and design to daily life and integrated learning with our responsibility of keeping central the essence of art itself? This session will explore relationships among various advocacy messages, promotional devices, and their policy and programmatic consequences.

Presenter: Constance Bumgarner Gee, Vanderbilt University

Moderator: Stuart Baron, Louisiana State University

2:00 p.m. –
3:30 p.m.

INTEREST GROUP SESSIONS

1) Art and Design Education and the Marketplace

New Sweden

Higher education has historically positioned itself above the marketplace, based on the belief that educational goals and integrity are compromised by its demands. Although art and design education is directed toward professional preparation, many schools still express reluctance, even distaste, for bringing professional experiences into their curricula. Recently, the line between educational purpose and professional practice has blurred, a trend that has generated debate in such books as Derek Bok's Universities and the Marketplace and Jennifer Washburn's University, Inc.: The Corporate Corruption of Higher Education.

Presenters: Jeremy Alexis, Illinois Institute of Technology
Jean Neumann, Hewlett Packard Corporation
Nate Young, Art Center College of Design

Moderator: Mark Breitenberg, Art Center College of Design

2) Art and Design Facilities of the Future

Salon A/B

If you thought current facilities issues were challenging, wait until next year! And the next! What should art and design programs be preparing for in facilities development? What distinctions between the fine arts and design? What about new purposes and uses for space? How can spaces serve multiple uses? What facilities-impacting futures do we see with regard to teaching digital imaging and sound, working with wireless technologies,

Friday (continued)

dealing with presentation and critiques in new media, and old media, too? And the biggest question of all, what are the financial challenges to keeping up? How can administrators and faculty make the most cost-effective decisions in a dynamic situation?

Presenters: Cynthia Lawson, Parsons the New School for Design
Holly Morrison, Virginia Commonwealth University

Moderator: Sally McRorie, Florida State University

3) Current Policy Issues for Advanced Administrators

Salon D

This session will provide a briefing regarding current federal and national issues influencing higher education and art and design. Specific legislative and regulatory actions and prospects will be addressed, but the focus will be on policy ideas and their potential ramifications for schools of art and design. All attendees are welcome to attend. Particular attention will be given to ideas that are in collision regarding the purpose and nature of education, governmental roles in higher education, future policy issues and legislative frameworks affecting non-profit organizations, fears regarding geopolitical evolutions and their impact on the US economy, and the specific challenges schools of art and design have due to all these conditions and pressures.

Presenters: William Barrett, Association of Independent Colleges
of Art and Design
Samuel Hope, NASAD National Office
Mark Marion, NASAD National Office

Moderator: Jay Kvapil, California State University, Long Beach

4) Art and Design in Minneapolis and St. Paul

Minnesota

This session will provide an overview of art and design work, points of view, and future prospects based on what is happening now in the Twin Cities. New issues and content being addressed in the creative and presentation communities will be explored. Since Minneapolis and St. Paul are renowned for community support of the arts, special attention will be given to why this support exists, and what is being done to preserve and enhance it.

Presenters: Diane A. Mullin, Weisman Art Museum,
University of Minnesota
Andrew Blauvelt, Walker Art Center
Neal Cuthbert, The McKnight Foundation

Moderator: Vince Leo, Minneapolis College of Art and Design

Friday (continued)

2:15 p.m. – **WORKSHOP: PREPARING FOR NASAD EVALUATION** **Norway**
5:30 p.m. *(pre-registration required)*

Designed especially for institutions that plan to receive evaluation visits during the next two years, this workshop will cover various self-study techniques, relating them to NASAD procedures.

Johanna Branson, Massachusetts College of Art
Power Boothe, Hartford Art School
Karen P. Moynahan, NASAD National Office

3:45 p.m. – **HEARING: STANDARDS REGARDING PURPOSES** **Scandinavian**
5:30 p.m. **AND OPERATIONS, ART AND DESIGN PROGRAM**
COMPONENTS, UNDERGRADUATE AND GRADUATE
DEGREES, AND NON-DEGREE-GRANTING PROGRAMS

This Hearing continues the multiyear review of all NASAD accreditation standards. The texts to be reviewed in the Hearing will be found in the Annual Meeting packet. These are the same texts that were the subject of membership action in the First General Session. The Hearing will include a line-by-line review of the standards texts and requests for opinion about specific areas for future work.

Moderator: Deborah Dluhy, School of the Museum of Fine Arts, Boston

Recorder: Mark Marion, NASAD National Office

6:30 p.m. – **RECEPTION FOR THE ASSOCIATION** **Denmark Commons**
7:30 p.m. (Cash bar)

7:30 p.m. – **ANNUAL AWARDS BANQUET** **Scandinavian**
10:00 p.m.

Moderator: Ray Allen, Maryland Institute College of Art

Fellowship: Lesley Cadman

Citation: Sonia Sheridan

Saturday, October 14

7:00 a.m. – **AMERICAN BREAKFAST FOR THE ASSOCIATION** **Denmark Commons**
9:00 a.m.

Saturday (continued)

8:15 a.m. – **SECOND GENERAL SESSION** **Scandinavian**
8:45 a.m.

Report of the Executive Director
New Business

9:00 a.m. – **VALUING ART AND DESIGN IN TERMS OF QUALITY** **Scandinavian**
10:15 a.m.

Is there any subject more vexing than quality? Discussions in education and in the art and design professions are laced with constant iterations of the word. But is there a word used with such frequency that has no common definition? Even theorists that rage against quality judgments in other settings, express feelings about the relative quality in their own area of specialization. And in higher education now, continuous hype sets the tone for everything from admissions to fundraising. Everything is calculated to imply quality.

But what is it inside the fields of art and design? What kinds of things do highly knowledgeable people in art and design look for? What are some of the ways we look at works of art and design in our private selves, in our nonpromotional moments? What role does structure play in creating quality? What about what you can tell or talk about in words, and what you can't, at least in terms of a full expression of your views? What about taking a zero base: is there anything that is not art or design or either? What about considering issues of quality in terms of form + theme + context?

Why is this issue important? What are the ramifications of appearing to abandon questions of quality? How do we talk about quality in ways that respect various perspectives and agendas for creating art and design? How can we talk about quality in art and design and by extension, our programs to develop artists and designers to people who have no knowledge of the field, especially people who have funding or other responsibilities that affect what we are able to do?

Presenter: Renee Sandell, George Mason University

Moderator: Ray Allen, Maryland Institute College of Art

10:30 a.m. – **INTEREST-GROUP SESSIONS**
12:00 noon

1) Roundtable: Valuing the Arts on Their Own Terms **Scandinavian**
And in Terms of Quality

This session will provide an opportunity for continuation and integration of the issues and discussion in previous general sessions on these topics.

Constance Bumgarner Gee, Vanderbilt University
Renee Sandell, George Mason University

Moderator: Ray Allen, Maryland Institute College of Art

Saturday (continued)

10:30 a.m. –
12:00 noon

**2) Integrating Professional Practices into
Fine Arts Curricula**

New Sweden

Students spend a great deal of time and energy becoming proficient in their studio, scholarly, or teaching specializations. This emphasis is both reasonable and necessary. But what about gaining knowledge and skills useful for career development? Do these issues have a place in the curriculum or in extracurricular activity? If the answer is yes, what kinds of issues should be addressed? What kinds of experiences can be provided? How do studies and experiences in these areas relate to work in areas of specialization?

Presenters: David Cabrera, School of the Museum of Fine Arts, Boston
Carolyn L. Henne, Virginia Commonwealth University
Tom Lawson, California Institute of the Arts
Jane Alden Stevens, University of Cincinnati

Moderator: Katerina Ruedi Ray, Bowling Green State University

**3) Orientation to the Portfolio and Strategic
Analysis Formats for Self-Study**

Norway

NASAD has developed two new optional patterns for self-study. Named the Portfolio and Strategic Analysis formats, each starts with its own perspective to foster a review against NASAD standards and an analysis of future challenges and opportunities. In the NASAD accreditation process, institutions choose among the two new formats, the traditional or standard format, or, under certain conditions, their own approach.

This workshop will present only the Portfolio and Strategic Analysis formats and demonstrate features intended to reduce data-gathering so that the focus of the self-study can be on analysis and projection. The session will include suggestions about ways of using the formats to accomplish specific institutional objectives, and present a set of questions to ask when deciding which format to use.

Karen P. Moynahan, NASAD National Office
Samuel Hope, NASAD National Office

Saturday (continued)

12:15 p.m. – 1:45 p.m.	EXECUTIVE COMMITTEE LUNCHEON MEETING	Copenhagen
1:45 p.m.	ADJOURNMENT OF NASAD ANNUAL MEETING	
2:00 p.m. 5:30 p.m.	POST-MEETING EXPLORATORY SEMINAR ON THE FUTURE OF DESIGN AND DESIGN EDUCATION (By pre-registration only)	Norway
5:30 p.m. 6:30 p.m.	RECEPTION FOR THE EXPLORATORY SEMINAR ON THE FUTURE OF DESIGN AND DESIGN EDUCATION (Cash Bar)	New Sweden

Sunday, October 15

8:15 a.m. 12:00 noon	POST-MEETING EXPLORATORY SEMINAR (Continued from Saturday afternoon.)	Norway
-------------------------	---	---------------

**NASAD Sixty-Third Annual Meeting
October 18 – 20, 2007
InterContinental Hotel
Kansas City, Missouri**