

Addendum to the NASAD Handbook 2001-2002

National Association of Schools of Art and Design
October 2001

**These amendments to the *NASAD Handbook 2001-2002*
were approved by the Board of Directors on
Thursday, October 18, 2001.**

RULES OF PRACTICE AND PROCEDURE

NASAD Handbook 2001-2002 – page 32

Rules of Practice and Procedure Article III. Institutional Procedures

Add a new Section 2. as follows:

Section 2. Degree Titles. The practices of member institutions support the system of academic currency that allows degrees to be broadly understood and widely accepted. Member institutions serve students, higher education, and the public by ensuring that degree and program titles are consistent with content. Standard academic degree rubrics and titles of degrees and emphases should be used unless the degree or program has a significant emphasis on unique content. Enrollment levels, public relations, and resource availability are important elements in determining an institution's program offerings, but they are not appropriate criteria for assigning degree titles.

Renumber remaining sections.

NASAD Handbook 2001-2002 – page 48

Rules of Practice and Procedure Article XIII. Printed Recognition of Membership and Use of the Association's Name, Initials, and Acronym

Revise entire Article as follows:

Section 1. Accredited Membership.

- A. When an accredited member institution publishes a composite list of agencies that accredit it, NASAD must be included.
- B. Clear distinctions must be made between NASAD accreditation and other organizational memberships or affiliations or approvals. Only NASAD accredits all art and design curricula.

– continued on the reverse –

- C. Statements regarding accredited membership must be present in the institution's catalog or other publications. These statements shall be factual, not editorial, and brief—such as:
- “... is an accredited institutional member of the National Association of Schools of Art and Design (or of NASAD)”; or
 - “... is accredited by NASAD”; or
 - “... is accredited by NASAD since [date]”.
- D. The institution shall publish in one or more official documents concerning its art and design program, or otherwise make available upon request, the name, address, and telephone number of NASAD.

Section 2. Advertising. In any advertising by an institutional member of the Association, statements concerning the accreditation status shall be factual, not editorial, and brief. The examples presented in Section 1.C. above should be used as guidelines.

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